



I C U A  
**(YOU)TH**  
R A L L Y

## **2023 ICUA YOUTH RALLY & SCHOLARSHIP PROGRAM**

Idaho Falls Power proudly sponsors the annual ICUA (Idaho Consumer-Owned Utilities Association) Youth Rally and Scholarship Program, which supports and empowers our community's future leaders. The mission of the Youth Rally is to inspire, pique curiosity and help youth develop the leadership qualities they possess. It is a week filled with fun, friends, and learning. Youth will have a blast while learning about the utility industry, business, and government and will develop leadership skills, build self-esteem and meet and build long-lasting relationships with other local area students and youths attending from Idaho, Montana, Wyoming, Nevada, Oregon, Washington, and Alaska. Activities also include an obstacle course, dance, talent show, roller skating, volleyball, bowling, swimming at the water park, a tour of the Capitol, and more!

Idaho Falls Power will select 10 eligible high school students to attend the annual ICUA Youth Rally and award them with a \$500 college scholarship. The 10 winners will represent Idaho Falls Power at the 2023 ICUA Youth Rally, July 10-15 at the College of Idaho in Caldwell, ID. All expenses will be paid by Idaho Falls Power. Throughout the week at the Youth Rally, IFP delegates will have the opportunity to earn even more scholarship money and will compete with delegates from other utilities to be selected as the Idaho Representative at the NRECA (National Rural Electric Cooperative Association) National Youth Tour in Washington, D.C. later in the year. The National Youth Tour expenses are paid by the ICUA.

1. The scholarship program is open to all students that will be starting their sophomore or junior year in fall 2023, and whose parent or legal guardian is an Idaho Falls Power utility customer.
2. All applicants must submit an original 400-word essay to be considered. Essays will be judged on content, creativity, and mechanics. The essay must be typed, single-spaced, with an 11-12 Calibri font size. The essay's subject matter should address and answer the following:
  - a. What two qualities make a good leader and why?
  - b. How are you developing these leadership qualities?
3. The completed essay, along with a completed application and personal data form must be received in the Idaho Falls Power office (140 So. Capital Ave, Idaho Falls, Idaho, 83402 - *ATTN: ICUA Youth Rally Scholarship Application*), or by email: [ifpinfo@ifpower.org](mailto:ifpinfo@ifpower.org) **NO LATER THAN April 15, 2023** to be considered.
4. In April/May, all applicants will be invited to participate in a brief, in-person interview with Idaho Falls Power representatives at the IFP office at 140 So. Capital in Idaho Falls.
5. Final selection of winners will be based on the quality of the applicant's interview, essay, enthusiasm, intent, attitude, and ambition.



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**2023 ICUA YOUTH RALLY – APPLICATION & PERSONAL DATA FORM**

*(Please Print)*

First & Last Name: \_\_\_\_\_ Gender: M or F

Date of Birth: \_\_\_\_\_ Name of High School: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Personal Phone #: \_\_\_\_\_ Parent/Home Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Best way to be reached: Email or Call/Text

Class Status for Upcoming Fall Semester: Sophomore or Junior Graduation Year: \_\_\_\_\_

Parent/Guardian Name: \_\_\_\_\_ City Utility Account #: \_\_\_\_\_

School & Community Activities: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Offices Held, Honors/Awards Received, etc: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Hobbies, Special Interests, Talents: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

T-shirt size:                    S        M        L        XL        XXL

**\*Please attach/include a current photo of yourself to application**