



JULY 2025



IDAHO FALLS POWER

Powering the Future:

Idaho Falls Power Invests in EV Charging for Idaho Falls!

Since 2019, electric vehicle (EV) registrations in Idaho have increased more than 410%. While not everyone chooses an EV, this trend points to growing demand for supporting infrastructure—especially as more travelers and residents explore these options.

Idaho Falls has a strong tradition of embracing innovation that benefits our community. Staying true to that spirit, Idaho Falls Power (IFP) is taking steps to prepare for emerging transportation needs while ensuring our electric system remains reliable, affordable, and community-focused.

In 2024, IFP was awarded more than \$3 million in funding from the Federal Highway Administration to install EV charging stations in key areas across our city. This includes stations at the following locations:

- Four Level III chargers on Memorial Drive
- Four Level III chargers and one dual port Level II pedestal charger at IFP headquarters at 140 S Capital

- Four Level III chargers and one dual port Level II pedestal charger at Freeman Park
- Four Level III chargers and two dual port Level II pedestal chargers at John's Hole Forebay.

Each location is close to I-15 or a major highway, offers free public parking, and has easy access to restrooms and dining options—making them convenient for residents and visitors.

We understand the importance of keeping costs low for customers. That's why IFP is exploring ways to ensure residential customers will continue to benefit from the same affordable electricity rates at these charging stations.

At Idaho Falls Power, we're committed to preparing for the future while staying grounded in the values that make our community strong—reliability, innovation, and affordability.





We Want to Hear from YOU!

Your opinion matters! Idaho Falls Power and Fiber is on a mission to serve you better, and your feedback plays a big role in shaping the future of our services. Please take five minutes time to complete our Customer Satisfaction Survey and you'll be entered to win one of 20 prizes—including:

- 5 Chukars Baseball Game Tickets (5 winners)
- 50' Heavy-Duty Outdoor Extension Cord (2 winners)
- Honeywell T5+ Smart Thermostat (3 winners)
- Energy Saving Kits (10 winners)

It's quick, easy, and helps us power a better experience for you and our community. The 20 lucky winners will be announced the second week of August 2025 on the Idaho Falls Power Website, Facebook, and Instagram sites.



*Take the survey.
Share your thoughts.
Get a chance to win.*

Commitment Free Service

One of the many things customers love about the Idaho Falls Fiber Network is NO contracts — just pure 100% freedom and flexibility on our (your) network.

- No contracts with us
- No contracts with your chosen ISP
- Switch speeds or providers anytime
- Start, stop or change service with zero hassle

Whether you're working from home, streaming your favorite shows, or just staying connected, we make it easy to get the service you need—when you need it. Experience the benefits of a truly customer-first internet network and choose what works for you. That's how we roll at Idaho Falls Fiber!



For more information please contact us at:

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